

**Walnut Chamber of Commerce Meeting Minutes** - Wednesday, September 16, 2020.

**Location:** Liberty Square

**Attendees:** Sandy Green, Brian Smith, Kirsten Johnston, Jan McDonald, Tiffany Pistole, Angie Florschuetz and Brent Jamison

Brent called the meeting to order at 7:11 p.m.

Minutes from the August meeting were reviewed. Kirsten made a motion to approve. Angie seconded.

The Treasurer's Report was discussed. Funds are lower due to lack of income and events in 2020. As of the meeting date there was \$14,607.71 in the general fund with \$5,000 of that earmarked for a Liberty Square donation. Brent offered to take a pay cut, but the Board denied the request. Brent did report no major expenses the rest of the year.

Upcoming fundraisers will be: the telephone directory, Super Bowl sub sandwiches, Christmas ornaments and a possible T-Shirt/Sweatshirt combination created by The Embroidery Shop. Brent feels by next March at the end of the membership drive we should be in better shape with funds.

Jan made a motion to approve the Treasurer's Report. Sandy seconded.

**Main Street Update** - A short discussion was held about flower boxes for next year. The current ones definitely need replaced. Board members will be intentional about getting ideas and inspiration from other towns in the area.

**Telephone Directories** - Brent began discussion, asking what the most efficient way to collect residential information. Tiffany represented the Village at the meeting and had a master list of all Walnut residents and their addresses and phone numbers. The board agreed to publish a cell phone number, it would need approval, but landline numbers should be able to be listed without approval. Two collect information from Walnut country residents and those wanting to list their cell phone number, boxes will be placed at the Village Office, Post Office (with approval) and Shell, with Station 92 another possibility when it opens for business. After the meeting, Angie reported that the Post Office gave approval to put a box in their building. An online form will also be created for submissions.

For advertising, Brent will create a sheet for each business that lists their information and has a picture of their ad from the last directory if they were featured. Prices were approved by the board, with a 10% discount for Chamber members. Brent will send out a list of businesses to reach out to next week. Brian would like to see every Chamber Board member involved in reaching out to advertisers.

Tracey Schoff sent Brent an updated master list of the organizations and their contact person to be used in the directory.

The deadline date for residential information and advertisers was agreed to be December 1st.

Sandy made a motion to adjourn at 8:19 p.m.

The next regular meeting of the Walnut Chamber of Commerce will be held on Tuesday, October 13 at Citizens First State Bank.